

How Do I Format My Paper?

Arthur Stein	←	Your name
10/18/2008	←	Date paper is due
Pop Culture essay	←	What is the name of the assignment?
LA8	←	Class name
Mr. Coia	←	Teacher name
482 words	←	Word count

Play-Dough Minds: Plato vs. Popular Teen Culture ←*always have a creative title*

In his *Republic*, Plato had a higher opinion of children and a higher purpose for childhood. Contrary to producers, advertisers, and performers, Plato saw boys and girls as “young and tender thing[s],” and believed that this part of life is the “most important part.” Childhood, according to Plato, is not important because it presents a lucrative demographic; rather, it is vital because it is the formation of the character of a future man or woman in society. It is important because Plato implies that who we are when we are forty begins when we are four. This is the time in which character is planted and watered. Plato commented that childhood is “a time when character is being formed and the desired impression is more readily taken.” What, then, is the “desired impression” in these times? For advertising conglomerates, it is to sing an annoying jingle, stamp an impressive logo, or a showcase a tanned body for the sole and unscrupulous purpose of selling products. The desired impression occurring on Madison Avenue is fueled by product placement and the bottom line. Plato, however, seems to desire a more virtuous impression for these young minds. [essay not complete]

Format:

- Double-spaced, unless otherwise stated
- For poetry, use single spacing with blank lines between stanzas
- No “floating paragraphs” (blank lines between paragraphs).
- 12-point font
- Standard font (Times, Arial, or Helvetica)
- No more than 1-inch margins all around (In Word, go to File→Page Setup→Margins)
- Includes a creative title related to your writing. This is your first introduction to the reader. Make it clever and interesting.